



2333 Anderson Road | Crescent Springs, Kentucky 41017  
859.341.5523 | [www.zallacompanies.com](http://www.zallacompanies.com)

## Core Competencies

### What Do We Do?

**Real Estate:** Develop, Construct, Lease, Manage, Acquire,  
Partner - Joint Venture, Consult

### Who Do We Serve?

Healthcare, Financial Services, Professional Services, National  
Brands, Industry Experts, Entrepreneurs, Investors

## Core Values

### Intentional

We are resourceful, diligent, and dedicated to efficiency.

### Strategic

We focus on goal setting and profit with an eye toward sustainability and growth.

### Process Driven

We embrace processes and structure which strengthen us.

### Service Oriented

We strive for exceptional customer satisfaction.

## Contact

### David Heidrich

Chief Executive Officer

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**MISSION** We create great environments where professionals do their best work.

**KNOWLEDGEABLE** - Commercial Real Estate is a dynamic industry and the complexity of our various projects and transactions is what we find most fascinating. Many partners and clients are initially drawn to us for what we know. They need help discerning markets, locations, or the next bold strategic move to help them grow and achieve their goals. However, our long history affirms that success in commercial real estate is a mixture of fact-based and intuitive judgment. Having the intelligence to manage from both perspectives is how we create the most impact for our clients and long-term partners.

**DEDICATED** - Knowledge is understanding what to do; dedication is a persistent willingness to do it! Our heritage is built on taking responsibility for our buildings and stepping out of line to deliver for our tenants. From the start, we mutually identify expectations and then work hard at holding ourselves accountable to the agreed upon standards. We are a unique breed of Real Estate Company. We have kept our head down and worked hard for nearly sixty years. As a result, we are financially strong and strategically agile; we are proud to be sought-after and held in high regard in the Greater Cincinnati Community.

**PRINCIPLED** - We aim to be straightforward and easy to do business with in all our transactions. We are guided by our core values, and we recognize that our personal and organizational integrity are revealed in everything we do. We strive in every moment to be there for our customers, our community and one another.